



David Melding  
Chair, Committee for the Scrutiny of the First Minister  
National Assembly for Wales  
Cardiff Bay  
Cardiff  
CF99 1NA

9<sup>th</sup> November 2015

Dear David

At the Committee meeting on Friday 16 October, Manon Antoniazzi agreed to provide the Committee with figures regarding the Just Ask Wales Campaign.

The campaign was launched on 13th January 2014; therefore it is not possible to give directly comparative figures for inward investment enquiries generated by the campaign.

During the calendar year 2013, the number of inward investment enquiries was 258. This compares with 286 enquiries directly attributed to the Just Ask Wales Campaign during the calendar year 2014 – a 10% increase.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Carwyn Jones', written in a cursive style.

**CARWYN JONES**